

## **GMT MONTHLY MEMBERSHIP PROGRESS REPORT**

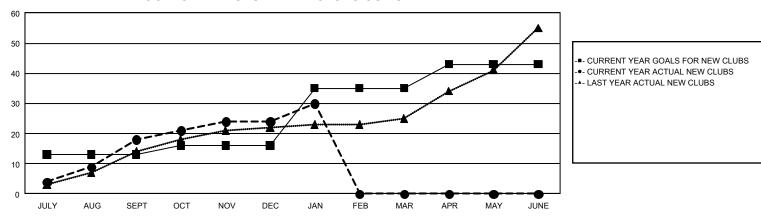
## GAT Constitutional Area 5 - English Speaking Areas

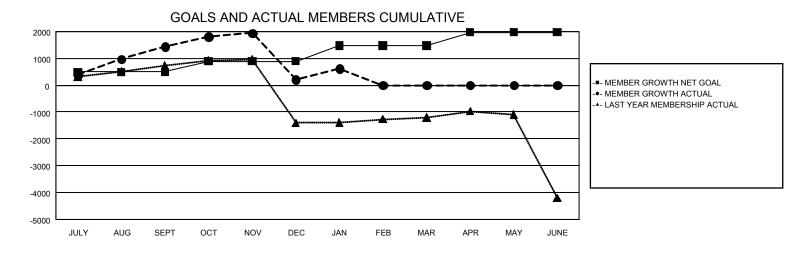
Results as of: 1/31/2024

## REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

| Clubs                 |               |           |               | Members               |                           |                         |  |  |
|-----------------------|---------------|-----------|---------------|-----------------------|---------------------------|-------------------------|--|--|
| RESULTS FOR 2023-2024 |               |           |               | RESULTS FOR 2023-2024 |                           |                         |  |  |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER               | MEMBER GROWTH<br>NET GOAL | MEMBER GROWTH<br>ACTUAL | DROPPED<br>MEMBERS ACTUAL<br>(including transfers) |  |
| JULY/AUG/SEPT         | 13            | 18        | 7             | JULY/AUG/SEPT         | 495                       | 2,678                   | 1,025  |  |
| OCT/NOV/DEC           | 3             | 6         | 38            | OCT/NOV/DEC           | 400                       | 1,546                   | 2,470  |  |
| JAN/FEB/MAR           | 19            | 6         | 6             | JAN/FEB/MAR           | 583                       | 811                     | 305  |  |
| APR/MAY/JUNE          | 8             | 0         | 0             | APR/MAY/JUNE          | 500                       | 0                       | 0  |  |

## GOALS AND ACTUAL NEW CLUBS CUMULATIVE





| DROPPED CLUBS: 51              |       | 746 CLUBS OF 1,333 ADDED 1 OR | GENDER DISTRIBUTION          |                 |       |
|--------------------------------|-------|-------------------------------|------------------------------|-----------------|-------|
|                                |       | MORE NEW MEMBERS              | MALE                         | 20,314 (53.74%) |       |
| DROPPED MEMBERS                |       |                               | FEMALE                       | 17,420 (46.08%) |       |
|                                |       |                               |                              |                 |       |
| DECEASED                       | 106   | CLICK HERE FOR CUMULATIVE     | TOTAL FAMILY UNIT MEMBERS    |                 | 8,123 |
| CLUB CANCELLED 728 OTHER 2,966 |       | MEMBERSHIP DATA               | FAMILY MEMBERS PAYING HALF 4 |                 |       |
|                                |       |                               |                              |                 | 4,909 |
| TOTAL                          | 3,800 |                               | 5020                         |                 |       |